

A night to support healthcare in Airdrie

Sponsorship Opportunities



LIGHT UP THE NIGHT

Spooky Soiree

October 18, 2025

airdriehealthfoundation.com

Invest in enhanced health care equipment and services in Airdrie

When you become a sponsor of the Light Up the Night gala, you are making an investment in the health of your community!

The Airdrie Health Foundation began after five-year-old Lane suddenly became ill at night. With the absence of 24-hour emergency care in Airdrie, Lane's parents were not able to access the help they needed to save their son. A year later the family was in need of medical care once again for one of their children in the middle of the night. This time they made a dangerous trip to Didsbury Hospital in a massive snowstorm. This led the Bates family on a journey to prevent other families from such tragedies.

The Airdrie Health Foundation started as a grassroots group advocating for enhanced health care in Airdrie in January 2010 and became a charity in 2014. The AHF now supports much needed equipment, supports programs and education.

Clinics Supported:

- Home Care
- Pediatric Community Rehabilitation
- Postpartum Services
- Audiology Services
- Urgent Care
- Mental Health
- Public Health
- Asthma Clinic

Funds are also raised to support high priority health care needs such as:

- **Creation of Lane's Room** - to help take off the stigma around mental health. A room in Urgent Care was renovated to offer a less clinical, calmer atmosphere for patients in mental health crisis and renamed Lane's Room.
- **Syringe Pump** that more effectively administer medication to pediatric patients
- **Pregnancy & Beyond Program** that supports new moms and babies in their first year
- and more!

The Airdrie Health Foundation engages with all levels of government and Alberta Health Services as a strong community voice seeking a hospital to be built in Airdrie.



LIGHT UP THE NIGHT
Spooky Soiree

October 18, 2025

Together we can make a difference

airdriehealthfoundation.com

Gala Information

October 18, 2025

Town & Country Centre, 275 Jensen Drive NE, Airdrie

Cocktails at 5:30 pm

Program starts at 6:30 pm

Early bird tickets available until October 5, 2025

\$165 per ticket / \$1,320 per table of 8

Regular tickets on sale October 6-11, 2025

\$190 per ticket / \$1,520 per table of 8

Gala Highlights

- Halloween style entertainment
- Raffles
- Best Costume Contest
- Guest Speaker: Lori McRitchie, outgoing Executor Director of the Airdrie Food Bank
- Connect with community members focused on investing in local health care priorities
- Become a health care champion for your community
- and so much more!

Donate a Live or Silent Auction Item(s)

Both the live and silent auctions are a highlight for guests. Providing an item is a great way to showcase your business and its commitment to enhanced local healthcare. We welcome a variety of items and are happy to discuss your ideas for an amazing item for guest to bid on. Kindly refrain from discount coupons or promotional items.

Your business name will be listed in the thank you ad as well on the Airdrie Health Foundation social channels and website.



LIGHT UP THE NIGHT

Spooky Soiree

October 18, 2025

Together we can make a difference

airdriehealthfoundation.com

Sponsorship packages

	Haunted House VIP	Wizards	 Spell Caster Photobooth	Goblins	Ghosts	Pumpkin Patch <i>*this is eligible for a charitable tax receipt</i>
Value	\$7000	\$5000	\$4000	\$3500	\$2000	\$1000
Number available	1	6	1	8	10	unlimited
Gala tickets	8	8	4	4	2	-
Speaking opportunity (minutes)	2	2	-	-	-	-
Premium table placement	✓	✓	✓	-	-	-
Naming Opportunity	✓	✓	✓	✓	-	-
Complimentary wine (bottles)	2	-	-	-	-	-
Table recognition	Logo	Logo	Logo	Name	-	-
Verbal recognition	✓	✓	✓	✓	-	-
Program recognition	Logo	Logo	Logo	Name	Name	-
Opportunity for pop-up banner display	✓	✓	✓	✓	✓	-
Social media Pre-event posts *dependent on date of agreement Includes Post-event Thank You	6	5	3	3	2	-
Website (Partner's Page) - 1 year	✓	✓	✓	✓	-	-
Recognition on Community Health Centre Poster	Logo	Logo	Logo	Name	Name	-

Together we can make a difference

airdriehealthfoundation.com

Exclusive Naming Opportunities

Haunted House VIP

- Logo on all social posts, message in the event program

Wizards Exclusive Opportunities (6 available)

- Silent Auction - logo on silent auction bid sheets and online auction
- Live Auction - logo on live auction table and on screen during the auction
- Registration - logo on registration form and table
- Entertainment - opportunity to introduce the entertainment
- Dinner - logo on all tables

SOLD

Spell Caster Photobooth

- Logo on all photos

Goblins Exclusive Opportunities (8 available)

- Volunteers - logo on volunteer name badges
- Liquor Tasting - logo at liquor tasting table
- Trick or Treat Table - logo on signage at the snack tables
- 50/50 Draw - logo on draw box and announced as draw sponsor
- Ice Sculpture - logo on ice sculpture table
- Other naming opportunities as needed



LIGHT UP THE NIGHT

Spooky Soiree

October 18, 2025

We welcome the opportunity to collaborate with you on unique ideas to help to elevate your company's commitment to health care right here in Airdrie.



Together we can make a difference

airdriehealthfoundation.com

Sponsorship Commitment

- ☐ **Haunted House VIP Sponsor** – \$7000 (1 available)
- ☐ **Wizard Sponsor** – \$5000 (6 available)
- SOLD

☐ **Spellcaster Photobooth Sponsor** – \$4000 (0 available)
- ☐ **Goblin Sponsor** – \$3500 (8 available)
- ☐ **Ghost Sponsor** – \$2000 (10 available)
- ☐ **Pumpkin Patch Sponsor** – \$1000 (unlimited)
- ☐ **Live and/or Silent Auction Item(s)**

Item Description:

"Best Halloween Costume Prizes" needed. There will be three prizes awarded for the 1st, 2nd and 3rd prize for the best halloween costume. You have the opportunity to donate a prize and help pick the winner.

Indicate which prize you would like to donate:

- | | | |
|------------------------------------|----------------------|-------------|
| <input type="checkbox"/> 1st prize | <input type="text"/> | value \$500 |
| <input type="checkbox"/> 2nd prize | <input type="text"/> | value \$350 |
| <input type="checkbox"/> 3rd prize | <input type="text"/> | value \$200 |

We can help you pick the perfect prize if needed.

I/we are not able to be a sponsor, but would like to make a charitable gift* in the amount of \$

REGISTERED CHARITY NUMBER 804272847RR0001

Payment method:

- ☐ Cheque (payable to Airdrie Health Foundation)
- ☐ Credit Card
- ☐ Gift in Kind/Auction item
- ☐ E-transfer to treasurer@airdriehealthfoundation.com

Please note: Sponsorships are sold on a first come, first serve basis. All marketing opportunities are time sensitive and can only be honoured with appropriate notice. In accordance with Canada Revenue Agency (CRA), sponsorship is not eligible for charitable receipts.

*Canada Revenue Agency (CRA) regulations allows receipts for cash donations, donations of goods and services and physical property only (fair market value). Gifts of service are not eligible for charitable tax receipts. Gift certificates are not eligible for charitable tax receipts, unless provided by a third-party. Cash donations will be receipted for the full amount.



LIGHT UP THE NIGHT
Spooky Soiree

October 18, 2025

Together we can make a difference

airdriehealthfoundation.com

Contact Details

Organization Name:

Primary Contact:

Email:

Phone:

Mailing Address:

City:

Province:

Postal Code:

Signature:

Date:

Indicate your preferred naming opportunity associated with your **Wizard** or **Goblin** sponsorships as outlined on page 5:

Please include an .EPS and a high resolution .PNG file of your logo when securing your sponsorship.

For more information, or to confirm your sponsorship, please contact:

Michelle Bates

Vice Chair, acting Executive Director
michellebates@airdriehealthfoundation.com
587-580-9016



LIGHT UP THE NIGHT
Spooky Soiree

October 18, 2025

Together we can make a difference

airdriehealthfoundation.com