



Woolliams Farms Ltd is hosting our 2nd annual **Woolliams Farms Ltd Charity Golf Classic Tournament on Friday July 26th, 2024 to raise money for the Airdrie Health Foundation supporting mental health in the Farming Community.** The Agricultural sector has the number one suicide rate across all occupations in Canada, with little to no help from professionals that have a good understanding of what we do and how it differs from other occupations.

The Airdrie Health Foundation is a charitable foundation created to raise funds to support Airdrie and surrounding communities in health and wellness services, mental health care, and appropriate facilities.

Woolliams Farms Ltd. has also partnered with the University of Alberta and the Alberta Farm Mental Health Network (AgKnow). AgKnow is a farm mental health initiative in Alberta. Their mission is to de-stigmatize mental health and promote resilience among farmers and farm families so that they can lead fulfilling and productive lives. By building connections between the agricultural, healthcare, and education sectors, and working directly with farmers, AgKnow develops and delivers evidence-based tools, education, and resources that are tailored to support the mental health needs of farmers, their family, and those working in the agricultural industry.

The University of Alberta is developing a new way that Alberta Farmers and their families can get the help that they need without having to drive to the Big City for care. Avoiding travel and long wait times can help farmers and their families fit care into their daily lives, without having to sacrifice their livelihoods. The Rehab Robotics Lab at the University of Alberta has a new tool to help people access care, called ProMote.

ProMote is the new way to achieve health. Starting as a research and development project, ProMote now provides access to rural community members to care they cannot access in their home communities, including specialized rehabilitation services and access to mental health care. Supported by technologies like markerless motion capture and a telepresence robot, ProMote allows patients to connect with their clinicians from their home community, and provides clinicians with the in-depth information they need to assess and treat their patients effectively.



We are very pleased to announce that we raised over \$75,000 for mental health in agriculture at our first annual tournament last year. With the money raised, \$50,000 has been allocated to the University of Alberta towards the ProMote system, with the remainder going to the Airdrie Health Foundation. All of us at Woolliams Farms are extremely grateful for our community and sponsors that came together to help make the sold out charity event such a success.

We are reaching out in hopes that you would be interested in supporting and/or sponsoring our 2024 Golf Charity Classic. I know that mental health is a major hurdle for many farmers as well as their families. Our goal is to try to raise enough funds that we will be able to purchase a fully equipped ProMote system to support access to care for families in and around Airdrie.

Additional funds beyond the first goal will support hiring health care personnel to help deliver the ProMote system to our community. This would ensure we have someone who understands our work and backgrounds supporting our physical and mental health. Woolliams Farms Ltd. is doing our best to help the agricultural sector, farmers and their families for years to come. With your help, we can achieve our goals!

Please review the sponsorship packages below and contact us if you are interested in getting involved!

With sincere thanks,

Larry Woolliams

Larry & Kortney Woolliams
Owners/Operator
Woolliams Farms Ltd.

Sponsorship Level	What's included:
<p>Platinum Title Sponsor (1 available) \$5000</p>	<ul style="list-style-type: none"> • Signage at entrance and on course • Recognition on website, event welcome book and slideshow • Tent and signage on one tee box and at registration • Opportunity for a hole prize giveaway • Verbal recognition/Speaking Opportunity at event • Foursome registration in the golf tournament (\$700 value)
<p>Diamond Dinner Sponsor (1 available) \$3000</p>	<ul style="list-style-type: none"> • Signage on the course • Recognition on website, event welcome book and slideshow • Recognition during dinner in print form as well as verbally • Twosome registration in the golf tournament (\$350 value)
<p>Gold Breakfast Sponsor (1 available) \$2500</p>	<ul style="list-style-type: none"> • Signage on the course • Recognition on website, event welcome book and slideshow • Recognition on breakfast packaging • Twosome registration in the golf tournament (\$350 value)
<p>Silver Cart Sponsor (1 available) \$2500</p>	<ul style="list-style-type: none"> • Signage on the course • Recognition on website, event welcome book and slideshow • Recognition on cart & cart offerings • Twosome registration in the golf tournament (\$350 value)
<p>Bronze Tee Box Sponsors (13 available) \$1500</p>	<ul style="list-style-type: none"> • Signage on the course • Recognition on website, event welcome book and slideshow • Opportunity to provide tent and signage on one tee box and hole prize giveaway • Twosome registration in the golf tournament (\$350 value)
<p>Hole-in-One Sponsors (3 available) \$1500 + Insurance for prize</p>	<ul style="list-style-type: none"> • Signage on the course • Recognition on website, event welcome book and slideshow • Signage on par 3 • Twosome registration in the golf tournament (\$350 value) (Must purchase insurance for this sponsorship)
<p>Par 3 Hole 7 50/50 Drink Shot (1 available) \$1500</p>	<ul style="list-style-type: none"> • Signage on the course • Recognition on website, event welcome book and slideshow • Signage on par 3 • Twosome registration in the golf tournament (\$350 value) • Each \$20 drink shot gets players a chance to be entered into the 50/50 draw if they land on the green • Networking opportunity with players (must have a representative at this station) • Server supplied by Woodside Golf Course
<p>Hole 10 - Beer Truck Sponsor (1 available) \$2500</p>	<ul style="list-style-type: none"> • Signage on the course • Recognition on website, event welcome book and slideshow • Opportunity to provide tent and signage with truck • Twosome registration in the golf tournament (\$350 value) • Beer Kegs supplied by Woodside Golf Course • Server supplied by Woodside Golf Course • Networking opportunity with players (must have a representative at this station)
<p>Spot of Fortune - Raffle Sponsor (1 available) \$1500</p>	<ul style="list-style-type: none"> • Signage on the course • Recognition on website, event welcome book and slideshow • Networking opportunity with players (must have a representative at this station) • Opportunity to provide tent and signage on raffle giveaway • Raffle to win Yeti cooler filled with sponsor specific goodies & prize wheel for players to spin for small prizes
<p>Silent Auction Online Platform Sponsor (1 available) \$2300</p>	<ul style="list-style-type: none"> • Signage on the course • Recognition on website, event welcome book and slideshow



Deadline to have all our sponsors lined up is **June 26, 2024 by 3:00 PM.**

Please use the following link to submit sponsorship: <http://www.golfgenius.com/ggid/xs79xh>

Other Ways to Support!

Live Auction	<ul style="list-style-type: none">• Located inside the Woodside Club House with a live auctioneer.• Total of 4-5 items to be donated into the live auction.• Opportunity to showcase local businesses as well as their talent.
Online Silent Auction	<ul style="list-style-type: none">• Auction will run for 5 days prior and close out the day of the tournament.• Unlimited amount of items can be donated into the online auction.• Opportunity to showcase local businesses as well as their talent.
Volunteer	<ul style="list-style-type: none">• Total of 10-12 volunteers needed.• Assist with various tasks such as set up, taking photos, vendor assistance, etc.• Sign up using the sponsorship link on the page above.
Donation	<ul style="list-style-type: none">• Donations can be submitted through the sponsorship link on the page above

Deadline for obtaining all the auction items is **July 12, 2024 by 3:00 PM.**

We are hoping to gather as many auction items as we can **prior** to our tournament for appraisal, so we can determine if they will fall under the silent auction or the live auction. You will also have a choice if you wish on whether you would prefer silent or live.

For all sponsorship, auction or tournament inquires please contact:

kwoolliams@woolliamsfarms.com

403-369-2691

WE ARE EXCITED TO ANNOUNCE THAT THIS YEARS TOURNAMENT HAS A THEME, AND IT IS

'GROOVY ON THE GREEN!'

IF YOU PLAN TO ATTEND, PLEASE BRING CASH TO PARTAKE IN VARIOUS FUNDRAISING ACTIVITIES THROUGHOUT THE DAY!

PRIZE FOR BEST DRESSED FOURSOME TO BE AWARDED!

